

TO: UC Health Employees & Clinicians

FROM: Richard P. Lofgren, MD
President & CEO

Andrew T. Filak Jr., MD
UC Senior Vice President for Health Affairs &
Dean, UC College of Medicine

Lou Edje, MD, MHPE, FAAFP
Associate Dean, Graduate Medical Education
University of Cincinnati Medical Center

DATE: Monday, August 17, 2020

RE: Operation VOTE 2020

UC Health is proud to announce our participation in Operation VOTE, a partnership of Cincinnati area hospital systems, the Health Collaborative and the Hamilton County Board of Elections. The primary goal of this initiative is to provide voter registration education to hospital associates. Due to our role as the adult academic medicine healthcare provider in our community, we will also provide voter registration information to patients. This initiative will run from August 31 – November 2, 2020.

Beginning August 31, a one-page flyer with voter registration information for Ohio, Kentucky and Indiana will be distributed to patients. The information will include links and QR Codes to the Secretary of State voter registration pages, as well as a reminder of important dates for registering and voting. Posters encouraging voting will go up in appropriate areas. Guidelines on how to appropriately distribute this information will be provided prior to August 31.

Beginning August 31, associates are encouraged to check out the Operation Vote page on The Link for information on registering to vote, as well as insightful stories on the history and importance of voting.

Across the country there is a movement recognizing that civic health is tied to mental and physical health, with civic engagement playing an important role in changing health outcomes. As a major employer and adult healthcare provider in our community, we believe we have a role in educating our colleagues, friends and neighbors on the importance of taking part in our democracy. We believe that encouraging civic engagement by our associates and patients aligns with our four core strategy of improving the physical and economic health of our community. However, we also respect each individual's right to engage or not as they choose. Associate participation in Operation VOTE is strictly voluntary.

And as a reminder, we must maintain a non-partisan environment for all patients, visitors and employees. Campaigning for any candidate or issue is prohibited by the Internal Revenue Service (IRS) in our work environments, and political messaging may not be added to your badge or uniform.

We are excited to launch this campaign and hope everyone will take the time to register to vote and then exercise that right on November 3.

Thank you for your support and engagement.